



PRESS RELEASE

For immediate release

Straumann increases its ownership position in Dental Wings to secure access to leading digital dental solutions and future innovations

Montreal - June 15, 2015

Today Dental Wings is proud to announce that Straumann has increased its ownership position in Dental Wings from 44% to 55%, with an option to increase to full ownership by 2020. Although Straumann is now the majority shareholder, the founders and executive management of Dental Wings will remain with the company and retain operational control. Financial details of the transaction were not disclosed.

“We are delighted that Straumann has further increased their ownership position in Dental Wings as an affirmation of the work we are doing to advance digital dentistry for professionals and patients alike”, said Michael Rynerson, CEO Dental Wings. “In Straumann we have a world leading partner that embodies technical, operational, and sales excellence, from which we and our customers will benefit greatly.”

“This deal secures our access to leading-edge technology and supports our strategy to become a total solution provider,” said Marco Gadola, CEO of Straumann. “Dental Wings covers the full digital workflow – from treatment-planning and guided surgery to final restoration. It also has an exciting development pipeline, which complements our current technology platform and will enable us to offer customers central, in-lab and chairside milling possibilities in addition to state-of-the-art intra-oral scanning. In addition, I am delighted that we have been able to increase our ownership without losing the entrepreneurial vision and genius of its founding shareholders, who will help us to drive innovative technologies and cost-effective solutions that make life easier and more predictable for dentists and labs”.

About Dental Wings

Dental Wings is a leading provider of digital dentistry technologies. Its solutions cover dental scanning, implant planning, prosthesis design, manufacturing and communication among dental professionals. Dental Wings was founded in 2007 in Montreal and has international offices in Berlin and Chemnitz, Germany, and Lyon, France. The company has a staff of 110 and its products are distributed by leading dental companies in over 45 countries around the world. Dental Wings' vision is to create the largest global network of digitally enabled dental professionals, and equip them with diagnostic, design, and manufacturing tools that increase the efficacy, quality, and profitability of the services they provide to patients.

About Straumann

Headquartered in Basel, Switzerland, the Straumann Group (SIX: STMN) is a global leader in implant, restorative and regenerative dentistry. In collaboration with leading clinics, research institutes and universities, Straumann researches, develops and manufactures dental implants, instruments, prosthetics and tissue regeneration products for use in tooth replacement and restoration solutions or to prevent tooth loss. Including its Neodent business, the Group currently employs approximately 3500 people worldwide and its products and services are available in more than 70 countries through its broad network of distribution subsidiaries and partners.

Dental Wings

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